

TOM R. ROMERO

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OBJECTIVE:

To secure a full-time position as a Graphic Designer in which I can fully utilize my creative abilities, goal driven demeanor, and extensive knowledge of print design.

SKILLS:

Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations; talented at building and maintaining "win-win" partnerships. Passionate and inventive creator of innovative design strategies; accustomed to performing in a deadline-driven environments. Demonstrated confidence and ability in problem solving. Detail oriented and superior organizational skills. Excellent multi-tasking abilities. Able to utilize creativity for innovation. Very professional with a positive and flexible attitude. Reputation for personal integrity and hard work ethic.

COMPUTER KNOWLEDGE:

Platforms: Macintosh OS 9.0/OS X Panther, Windows ME/2000
Software Experience: Adobe Photoshop CS, Acrobat CS, Distiller CS, Illustrator CS, InDesign CS, QuarkXPress 5.0; Macromedia Fireworks MX 2004, Macromedia Dreamweaver MX 2004, Microsoft Word, Excel, PowerPoint, Entourage, & Internet Explorer; Netscape Communicator & Messenger; Fetch FTP Client; Font Reserve; Disc Warrior; Stuffit Norton Utilities & AntiVirus; & Data Pro accounting system

EXPERIENCE:

10/2003-4/2006 > Graphic Designer Self-Employed, Gainesville, FL

Designed monthly contracted work for a print broker. Manufactured direct advertising materials for a wide variety of corporate businesses. Collaborated with clients on direct advertising pieces for each industries targeted audience. Successfully translated subject matter into concrete designs for logo/identity packages, postcards, brochures, business cards, freestanding inserts, full-color ads, web graphics, brochures, direct mail, imprinted promotional items, and monthly publication ads. Collaborated with multiple imaging departments to assure proper document and job preparation. Responsible for over seeing that documents are correctly prepared for press and correct color separation. Used a wide range of typography to appeal to specific audiences.

FREELANCE CLIENTS:

Domino's Pizza. LLC., Hungry Howies, Pizza Pro, Five Star Pizza, City College, The Coffee House
Dinosaurworld, LLC., United Promotional Services, Inc., Buena Health & Fitness, Jump Start Marketing

8/2002-5/2003 > Graphic Designer Gainesville Family Magazine, Gainesville, FL

Created 4-color cover art based on the issue's feature articles. Assembled and produced a 32 page (black plus 1-spot color) document, layout of feature articles, artwork and client advertisements. Collaborated with the Editor on the placement of articles and the positioning of advertisements. Designed ads for retail and automotive clients. Prepared and formatted digital files for printer to insure accurate film separation.

3/1998-3/2001 > Senior Publications Representative CAPT, Gainesville, FL

Set up and serviced both new and existing accounts. Identified and trended quality assurance issues. Processed purchase orders. Issued proforma invoices. Account Receivable collections and follow-ups.

EDUCATION

Associate of Science *Graphic Design Technology*, Santa Fe Community College, August 2002

REFERENCES

Patrick Grigsby, Gainesville, FL. 352.395.5979
Greg Schnoor, Gainesville, FL. 850.450.0857